



Marketing & Events Internship: 2018

Baehmann's Golf & Games is a family-owned and operated business serving the community for almost 60 years. We have evolved from primarily a golf facility into more of an entertainment facility with FootGolf (combination of Soccer & Golf) and Yard Games in addition to our Driving Range, Par 3 Golf Course, and Mini Golf Course. We seek to create a place for the community to gather and enjoy time with family and friends.

We are looking for a Marketing & Events Intern for the 2018 Season. The position would be part-time during the spring and fall of the school year (approx. 10-15 hrs/week) and full-time during the summer (could keep it part-time in summer if needed). The ideal candidate will be outgoing and have some experience with marketing and customer service. We are looking to promote our Event Hosting by booking more birthday parties, company picnics, fundraisers, etc. Primary responsibilities will include:

- Social Media Management
- Assist with creating email blasts
- Create media alerts and press releases
- Assist with a marketing plan for Events
- On site management of events, including hosting our booth at Cedarburg's Summer Sounds Music Series on Friday evenings. (must be able to work the majority of Fridays, though you wouldn't have to stay late. We can have people sub in, but you would be responsible for quite a few of them.)
- Manage relationship with event clients to handle the process of booking through execution.
- Customer Service: Shifts will primarily consist of working in the Pro Shop and accomplishing the Marketing tasks during that time when not helping customers, and supplemented with time at home if the candidate would like to put in more hours on their own.
- FootGolf Promotions: working with local soccer organizations to encourage teams to come out to play footgolf and practice in our designated Soccer Practice Area.

Requirements & Qualifications

- High school diploma and some business-related university coursework
- Strong communication and interpersonal skills
- Some evenings and weekends will be required
- Creative and detail-oriented
- Experience with Microsoft Office or Google Docs/Sheets and Social Media
- Ability to follow instructions and also work independently

Compensation

- \$8.50/hr plus commissions on events booked
- Golf privileges for you and your family.

Position to be filled ASAP. Email cover letter and resume to info@golfcedarburg.com